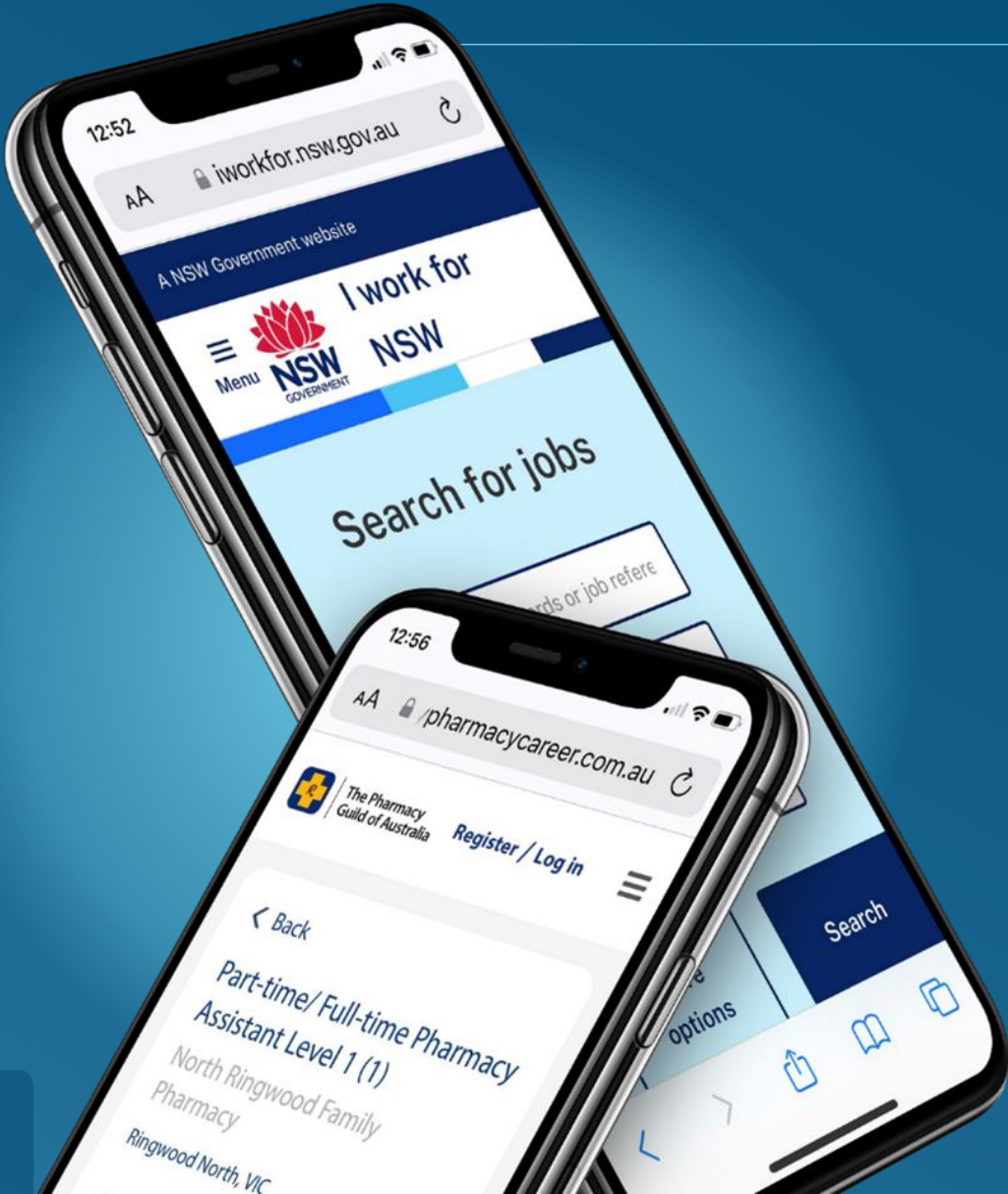


People. Software. Solutions.



AGM Presentation

November 2022



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FY22 Highlights - Sustained growth across the Group with promising signs of North American expansion opportunities



\$6.0m

Annual Group revenue

Up 12% on FY21

\$6.8m

Customer receipts

Up 35% on FY21

68

New customers

Added across all verticals

44%

Revenue growth in AoM

With cash receipts from customers up 78%

Significant investment in new pipeline

New US channel partners - unlocking a community of 1.9m+ members

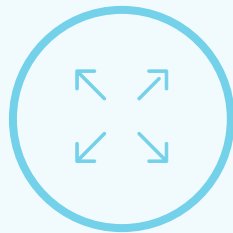
Supporting growth in offshore expansion - 1st US Gov Department signed

AD1 holds a growing portfolio of SaaS businesses with annuity revenues and a large and sticky customer base



>90%

Customer retention



95%

ARR in FY22 and growing



51%

HR Tech CAGR FY21 to FY23



130+

Active customers across 26 countries



Scalable

Revenue stream

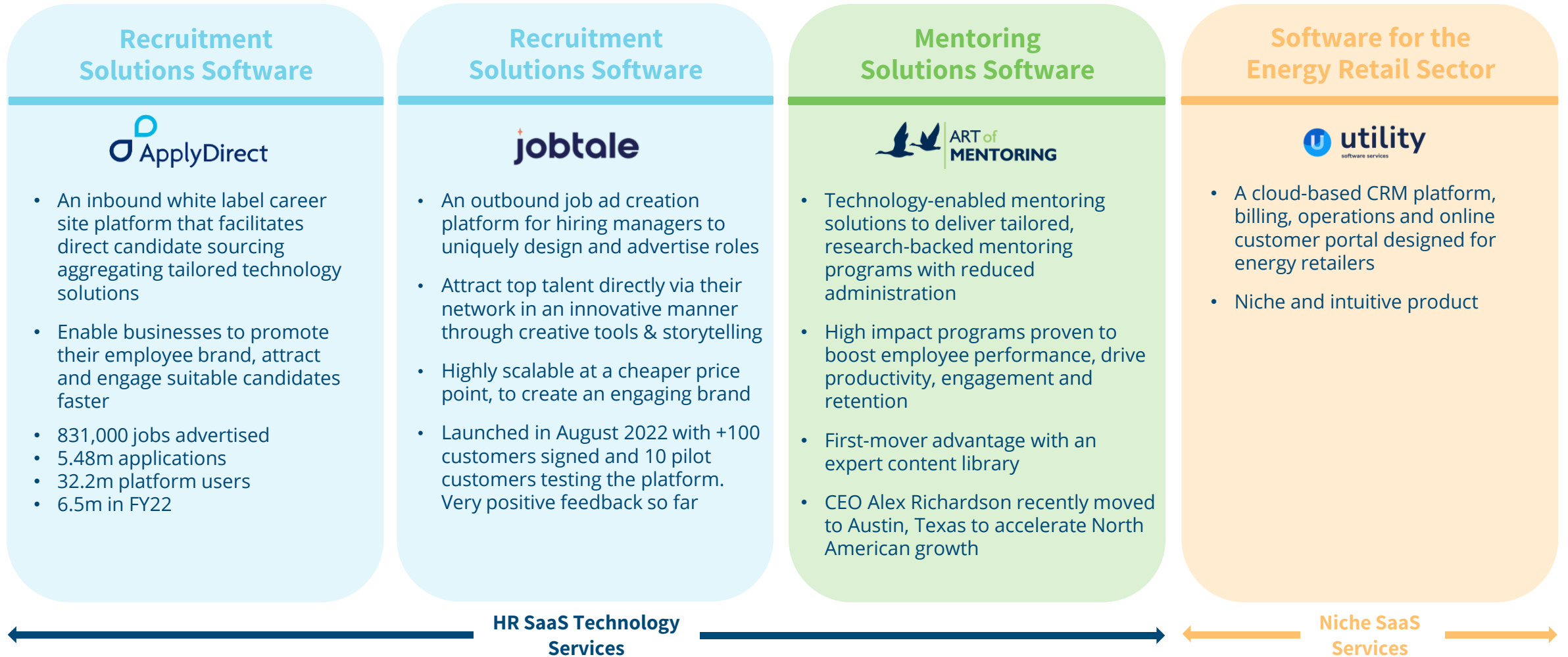
Portfolio of 4 software businesses across recruitment, mentoring and energy retail sectors

Sticky customer base including SMEs, large businesses, and government departments

Signed new US based channel partners building new \$2m+ strong pipeline

AD1 Holdings Board of Directors and management team own 35.8% of shares on issue

A range of SaaS businesses with a focus in HR technology services and solutions for the niche sectors



FY23 YTD – Growth with continued focus on North American expansion



\$2.26m
Group revenue¹

AoM NA pipeline
~\$4m

11
New customers wins¹

AoM TCV²

AoM

\$1.46m
Q1 cash receipts

11%
Increase in Revenue

Q1FY23 vs pcp

100+
Jobtale customer sign
ups
Successfully launched Jobtale
in Q1 FY23

1. As at 31 October 2022
2. As at 8 November 2022

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